

## SELECTED FINANCIAL AND OPERATING INFORMATION

	Three months ended June 30, (unaudited)		Six months ended June 30, (unaudited)		Year ended December 31, 2018
(thousands of dollars except per share data, numbers of shares and kilometres of seismic data)	2019	2018	2019	2018	2018
Revenue					
Data library sales	10,617	1,905	15,894	4,193	10,076
Other revenue	167	36	310	76	112
Total revenue	10,784	1,941	16,204	4,269	10,188
Amortization of seismic data library	3,577	1,836	7,143	3,714	7,337
Net earnings (loss)	2,880	(1,016)	209	(1,712)	(1,730)
Per share basic and diluted	0.05	(0.02)	0.00	(0.03)	(0.03)
Cash provided by operating activities	3,691	213	5,149	(8,379)	(3,250)
Per share basic and diluted	0.07	0.00	0.10	(0.16)	(0.06)
Cash EBITDA <sup>(a)</sup>	9,256	482	12,353	1,416	5,037
Per share – basic and diluted <sup>(a)</sup>	0.17	0.01	0.23	0.03	0.09
Shareholder free cash flow <sup>(a)</sup>	6,852	630	9,552	1,510	4,671
Per share – basic and diluted <sup>(a)</sup>	0.13	0.01	0.18	0.03	0.09
Capital expenditures					
Seismic data purchases, digitization and related costs	–	–	61,029	62	62
Property and equipment	63	2	398	4	18
Total capital expenditures	63	2	61,427	66	80
Weighted average shares outstanding					
Basic and diluted	53,793,317	53,850,917	53,793,317	53,868,998	53,838,106
Shares outstanding at period-end			53,793,317	53,850,917	53,793,317
Seismic library					
2D in kilometres			829,207	450,000	450,000
3D in square kilometres			65,310	28,956	28,956

## FINANCIAL POSITION AND RATIOS

(thousands of dollars except ratios)	June 30, 2019	June 30, 2018	December 31, 2018
Working capital (deficit)	(2,282)	22,586	25,804
Working capital ratio	0.8:1	15:1	15:1
Cash and cash equivalents	464	18,040	23,016
Total assets	77,673	39,246	38,847
Long-term debt	29,696	–	–
Shareholders' equity	35,475	35,305	35,238
Long-term debt to equity ratio	0.84	–	–

<sup>(a)</sup> This non-GAAP financial measure is defined, calculated and reconciled to the nearest GAAP financial measures in the Management's Discussion and Analysis.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

THREE AND SIX MONTHS ENDED JUNE 30, 2019

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The following Management's Discussion and Analysis (MD&A) of the financial condition and results of operations of Pulse Seismic Inc. ("Pulse" or "the Company") for the three and six months ended June 30, 2019 was prepared taking into consideration information available to July 18, 2019 and should be read with the unaudited condensed consolidated interim financial statements and related notes for the three and six months ended June 30, 2019. This MD&A is supplemental to the MD&A, audited consolidated financial statements and related notes for the year ended December 31, 2018.

The consolidated interim financial statements were prepared in accordance with International Financial Reporting Standards (IFRS) with comparative figures for the prior year's periods. The consolidated interim financial statements and the MD&A were reviewed by Pulse's Audit and Risk Committee and approved by Pulse's Board of Directors. All financial information is reported in Canadian dollars. This MD&A discusses matters which Pulse's management considers material. Management determines whether information is material based on whether it believes a reasonable investor's decision whether or not to buy, sell or hold shares in the Company would likely be influenced or changed if the information were omitted or misstated. Readers should also read the cautionary statement in "Forward-Looking Information".

## OVERVIEW

### ABOUT PULSE

Pulse is a market leader in the acquisition, marketing and licensing of two-dimensional (2D) and three-dimensional (3D) seismic data for the energy sector in Western Canada. Seismic data is used by oil and natural gas exploration and development companies to identify portions of geological formations that have the potential to hold hydrocarbons. Seismic data is used in conjunction with well logging data, well core comparisons, geological mapping and surface outcrops to create a detailed map of the Earth's subsurface at various depths.

Pulse owns the largest licensable seismic data library in Canada, currently consisting of approximately 65,310 net square kilometres of 3D seismic and 829,207 net kilometres of 2D seismic. The library extensively covers the Western Canada Sedimentary Basin (WCSB), where most of Canada's oil and natural gas exploration and development occur.

Pulse calculates net kilometres of 2D data and net square kilometres of 3D data by multiplying the number of kilometres of seismic data in each 2D line and the number of square kilometres of seismic data in each individual 3D seismic dataset by Pulse's percentage of ownership in each.

### MISSION AND STRATEGY

Pulse is a pure-play seismic data library company focused on the acquisition, marketing and licensing of seismic data to the western Canadian oil and natural gas sector. The Company's business model is designed to generate a growing stream of cash flow by repeatedly licensing the data in its seismic data library to oil and natural gas companies. Pulse's strategy is to pursue growth opportunities that meet its financial and technical criteria while maintaining a low cost structure.

## KEY PERFORMANCE INDICATORS

The key performance indicators used by Pulse's management to analyze business results are seismic data library sales, net earnings, cash EBITDA and shareholder free cash flow. The definitions, calculations and reconciliations of cash EBITDA and shareholder free cash flow to the nearest GAAP financial measures are provided in "Non-GAAP Financial Measures and Reconciliations".

Results for the key performance indicators for the three and six months ended June 30, 2019, with comparative figures for 2018, are set out in the following table:

(thousands of dollars except per share data)	Three months ended June 30,			Six months ended June 30,		
	2019	2018	Variance	2019	2018	Variance
Data library sales	<b>10,617</b>	1,905	8,712	<b>15,894</b>	4,193	11,701
Other revenue	<b>167</b>	36	131	<b>310</b>	76	234
Total seismic revenue	<b>10,784</b>	1,941	8,843	<b>16,204</b>	4,269	11,935
Net earnings (loss)	<b>2,880</b>	(1,016)	3,896	<b>209</b>	(1,712)	1,921
Per share basic and diluted	<b>0.05</b>	(0.02)	0.07	<b>0.00</b>	(0.03)	0.03
Cash EBITDA	<b>9,256</b>	482	8,774	<b>12,353</b>	1,416	10,937
Per share basic and diluted	<b>0.17</b>	0.01	0.16	<b>0.23</b>	0.03	0.20
Shareholder free cash flow	<b>6,852</b>	630	6,222	<b>9,552</b>	1,510	8,042
Per share basic and diluted	<b>0.13</b>	0.01	0.12	<b>0.18</b>	0.03	0.15

In the first quarter of 2019, Pulse acquired 100 percent of the shares of Seitel Canada Ltd. (Seitel), a seismic data library company. For the three months ended June 30, 2019, Pulse generated \$10.8 million of revenue, including \$8.4 million from the data library acquired from Seitel, compared to \$1.9 million for the same period in 2018. The second quarter's revenue included a \$7.0 million sale to an intermediate oil and natural gas producer. For the six months ended June 30, 2019, Pulse

generated \$16.2 million of revenue, including \$10.5 million from the data library acquired from Seitel, compared to \$4.3 million for the same period in 2018, an increase of 276 percent period-over-period.

For the six months ended June 30, 2019, traditional data library sales increased by 261 percent to \$11.9 million from \$3.3 million for the same period in 2018. Since the end of 2014, and prior to the second quarter of 2019, the Company experienced low traditional data library sales, due to the ongoing low level of capital spending in the energy-producing sector. The increase in data library sales resulting from the recent acquisition is the main factor contributing to the period-over-period improvements in the Company's key performance metrics of cash EBITDA and shareholder free cash flow. The significant difference between cash EBITDA and shareholder free cash flow in both of the 2019 periods is explained primarily by the Company's debt servicing obligations due to the borrowing incurred for the recent acquisition, and to its exposure to income tax during periods in which it generates earnings.

## SEISMIC REVENUE FLUCTUATIONS

Revenue fluctuations are a normal part of the seismic data library business, and data library sales can vary significantly year-over-year.

Traditional data library sales can occur at any time. This is due to the nearly continual changes in oil and natural gas industry conditions, sudden or increased demand for seismic data covering a specific area or play, and the timing of public offerings of petroleum and natural gas rights (land sales).

Transaction-based sales can also occur at any time. This is due to corporate merger-and-acquisition, joint venture and asset disposition activity involving Pulse's clients, which is unpredictable.

Participation survey revenue can also vary significantly from year to year. The majority of new 3D seismic data is typically acquired under frozen ground conditions from November to March. Summer seismic programs can only be completed in certain areas that have drier ground conditions and can be easily accessed without environmental harm. In addition, the size and pre-funding levels of individual participation surveys can vary significantly. Pulse has not been active in conducting participation surveys since the industry downturn began at the end of 2014. The most recent survey was conducted in the first quarter of 2015.

## OUTLOOK

Pulse experienced a strong first half of the year. Seismic data sales of \$15.9 million were equivalent to 156 percent of Pulse's full-year 2018 sales and 110 percent of full-year 2018 sales from both Pulse's and Seitel's datasets. With significant second-quarter sales generated from the former Seitel data library, the second quarter strengthened the Company's confidence that the Seitel acquisition was capable of doubling Pulse's baseline seismic data library sales (all other things being equal).

In short, Pulse's business case for the acquisition is being validated. The Company is also pleased that strong first-half sales were more than sufficient to complete the sales-based deferred payment to the vendor of \$5 million.

Pulse is, however, maintaining a cautious outlook for the rest of 2019 and the opening quarters of 2020. While some industry indicators have been strengthening, others remain weak or unresolved. Key items:

- Domestic natural gas prices remain very low. Although the AECO daily spot price strengthened to above \$2.00 per gigajoule (GJ) in mid-July, it averaged less than \$0.90 per GJ in June and as of mid-July the futures index for the next year is fluctuating between approximately \$1.00 per GJ and no more than \$2.25 per GJ. This is insufficient to stimulate growth in gas-focused land sales and drilling;
- The rally of the domestic oil price benchmark, Western Canada Select (WCS), since the pricing crisis experienced last fall, extended into the second quarter. After widening to a record US\$45.93 per bbl last fall, the West Texas Intermediate (WTI) to WCS price differential narrowed sharply over the winter and averaged only US\$8.39 per barrel in May. In conjunction with the solid WTI price, WCS thereby averaged US\$46.71 per barrel from January through May. The successive months of a narrower differential have already added billions of dollars in revenue for western Canada's oil-producing sector and, if this trend continues, could stimulate oil-focused industry activity;

- After disappointing rates of oil and natural gas well drilling over the winter, activity remained low in the spring but drilling forecasts for 2019 remain reasonable. On May 1, the Petroleum Services Association of Canada reduced its 2019 drilling forecast by 300 wells to 5,300 wells. This was a decrease of 1,300 wells from its initial 2019 forecast and 300 less than it had predicted in its update in late January. As of July 14, however, the Canadian Association of Oilwell Drilling Contractors was maintaining its 2019 forecast of 6,962 wells;
- Proceeds from mineral lease auctions or “land sales” in Western Canada have continued to fall. As of June 30, 2019 they were down by 77 percent from the comparable periods in both 2018 and 2017. In the first six months of 2019, only \$53.5 million in new exploration lands were leased in Alberta and the total was only \$2.7 million in British Columbia;
- Although the Trans-Mountain Pipeline expansion project received renewed regulatory approval from the National Energy Board in February and political approval from the Government of Canada in June, construction remains highly uncertain due to pending court challenges announced by project opponents. The expansion is critical for accessing Pacific Rim crude oil markets and its delay is, therefore, influencing rates of oil drilling in Western Canada. In addition, the Liberal federal government recently passed two regulatory laws that are widely expected to discourage if not thwart significant future oil export projects;
- The Keystone XL pipeline project appears to be moving forward, having received a new presidential permit from the U.S. Administration in late March, although court challenges are continuing;
- Efforts continue to move forward with Canada’s first large LNG export project;
- U.S. LNG exports leapt to more than 6 bcf per day in early July from the already-record 4 bcf per day set in April as additional liquefaction trains come on-stream amidst a global boom in the LNG trade, which now exceeds 40 bcf per day worldwide. The export boom is supportive of domestic natural gas prices in the U.S. and adds impetus to Canadian LNG projects; and
- The recently elected Alberta government has moved expeditiously to enact business-friendly policies, including a phased reduction of 33 percent to Alberta’s corporate income tax, to reduce the regulatory burden on a number of industries, including oil and natural gas, to vigorously promote energy development, and to push back aggressively against the international campaign to “landlock” Alberta’s energy production.

Western Canada’s oil and natural gas sector continues to face economic headwinds and uncertainty. In addition, Pulse is likely to experience a delay before any renewed industry investment and activity translate into higher seismic data sales. The Company is, accordingly, prepared for additional quarters of weak traditional sales while also cautioning that there is no visibility as to transaction-based sales.

Pulse’s management team remains pleased with the Company’s cost structure and financial position, and confident in its ability to pay down debt at the schedule and rate specified. The Seitel acquisition financing structure enables Pulse to comfortably meet its obligations. The low cost structure of Pulse’s business model facilitates significant synergies on future sales.

The Company has been structured to survive and even grow through all phases of the industry cycle. Throughout 2019 Pulse intends to pay down debt, continue to manage costs conservatively and remain stringent in assessing potential new opportunities. Pulse has unused borrowing capacity of up to a further \$24.6 million if needed.

As Canada’s largest pure-play seismic data library provider, Pulse’s sales are highly scalable without either capital investment or higher operating costs, and a transaction-based sale of any size could occur at any time. The Company’s low-cost structure and the broad coverage of its seismic database make Pulse’s revenue, cash margin and shareholder free cash flow highly levered to any uptick in industry field activity and demand for seismic data amidst a longer-term recovery in western Canada’s oil and natural gas sector.

## DISCUSSION OF OPERATING RESULTS

SUMMARY FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2018

### EARNINGS (LOSS) BEFORE INCOME TAXES

For the three months ended June 30, 2019, the Company generated earnings before income taxes of \$4.5 million (\$0.08 per share basic and diluted) compared to a loss before income taxes of \$1.4 million (\$0.03 per share basic and diluted) for the comparable period of 2018.

For the six months ended June 30, 2019, the Company generated earnings before income taxes of \$1.5 million (\$0.03 per share basic and diluted) compared to a loss before income taxes of \$2.4 million (\$0.04 per share basic and diluted) for the comparable period of 2018.

### DATA LIBRARY SALES REVENUE

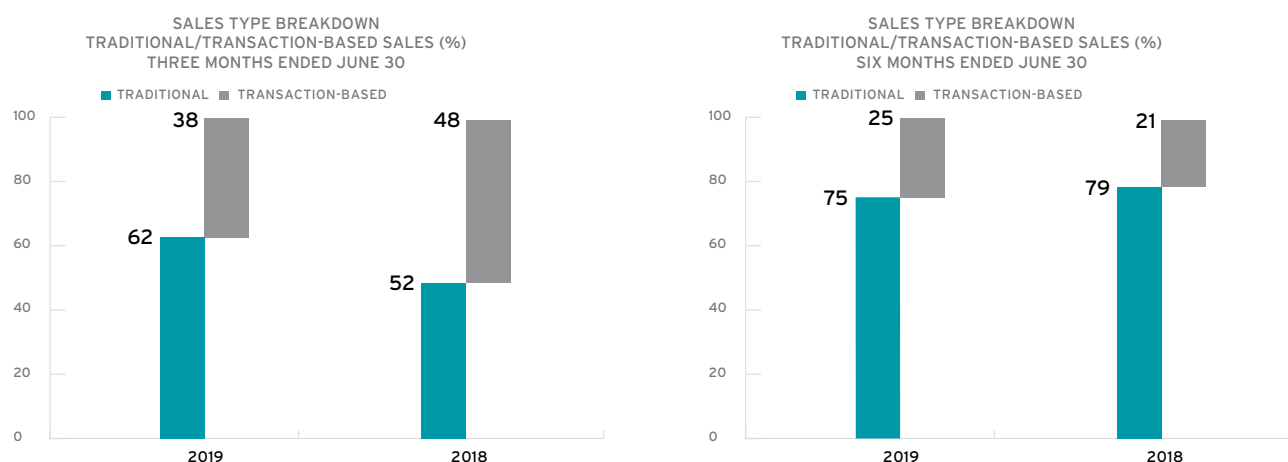
Data library sales were \$10.6 million for the three months ended June 30, 2019 compared to \$1.9 million for the three months ended June 30, 2018.

Data library sales revenue was \$15.9 million for the six months ended June 30, 2019 compared to \$4.2 million for the six months ended June 30, 2018. Actual data sales for the six-month period were \$16.1 million, but sales revenue of approximately \$183,000 was reallocated and deferred as a result of the extended payment terms for a portion of the associated receivable on the \$7.0 million sale mentioned above. The \$183,000 will be recorded as interest income between the date of the sale and the collection of the final payment in January 2021.

### DISAGGREGATED DATA LIBRARY SALES

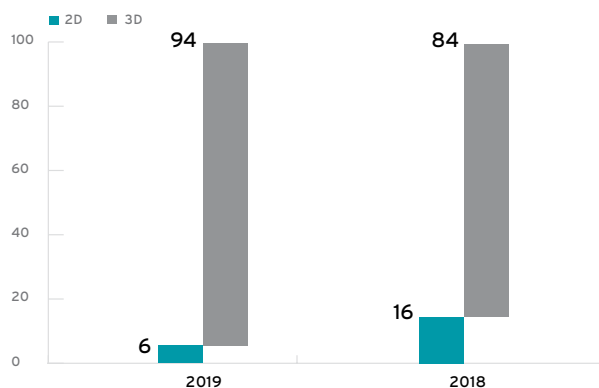
Pulse uses three categories for analyzing data library sales. The following graphs illustrate the three forms of sales disaggregation for the three-and six-month periods ended June 30, 2019 and 2018.

The first category, transaction type, separates sales between traditional and transaction-based sales. There can be great fluctuation between these two types of sales from period to period and year to year. In the second quarter of 2019 Pulse generated \$4.0 million of transaction-based sales compared to \$906,000 in the second quarter of 2018. An eight-year historical breakdown is also provided in the MD&A for the year ended December 31, 2018.

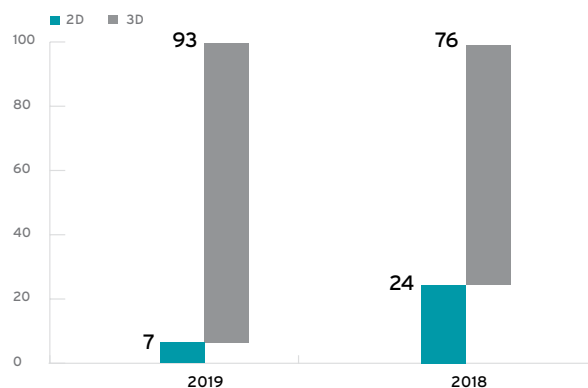


The second category is data type, meaning sales of 2D versus 3D seismic data. As 3D seismic sale contracts are generally larger than 2D seismic sale contracts, the percentage of seismic data library revenues generated from 2D and 3D seismic data fluctuates significantly depending on the number of 3D seismic sale contracts signed during a given period.

SALES BREAKDOWN 2D/3D (%)  
THREE MONTHS ENDED JUNE 30

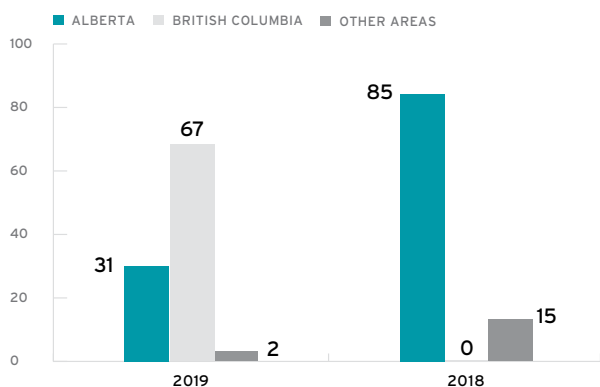


SALES BREAKDOWN 2D/3D (%)  
SIX MONTHS ENDED JUNE 30

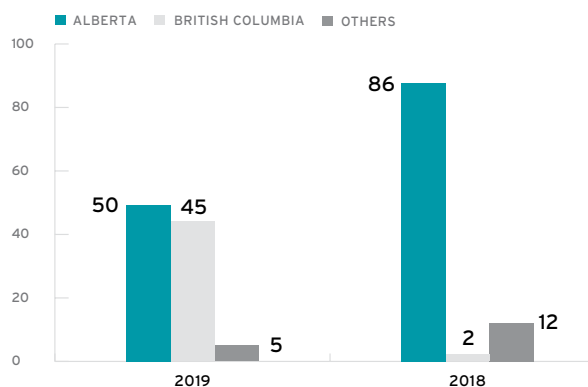


The third category is geographical representation. The largest proportion of data sales usually comes from data located in Alberta, as that is where the majority of Pulse's seismic data and industry activity are. The \$7.0 million deal in the second quarter of 2019 was for data located in British Columbia.

GEOGRAPHICAL SALES BREAKDOWN (%)  
THREE MONTHS ENDED JUNE 30



GEOGRAPHICAL SALES BREAKDOWN (%)  
SIX MONTHS ENDED JUNE 30



### AMORTIZATION OF SEISMIC DATA LIBRARY

For the three months ended June 30, 2019, seismic data library amortization expense was \$3.6 million compared to \$1.8 million in the comparable period of 2018. For the six months ended June 30, 2019, seismic data library amortization expense was \$7.1 million compared to \$3.7 million in the comparable period of 2018. The significant increase is due to the amortization expense related to the data library acquired in January 2019.

Amortization of the seismic data library is described further under "Critical Accounting Estimates" in the Company's MD&A for the year ended December 31, 2018.

### SALARIES, INTERNAL COMMISSIONS AND BENEFITS (SCB)

SCB for the three months ended June 30, 2019 was \$961,000 compared to \$1.0 million in the comparable period of 2018. SCB for the six months ended June 30, 2019 was \$2.7 million compared to \$2.0 million in the comparable period of 2018. The significant increase is due to the acquisition bonus of \$700,000 paid to the Pulse employees for the completion of the acquisition and integration of Seitel, as well as to an increase in the sales commissions due to higher sales and, finally, to the increase in the accounting expense related to the employee long-term incentive plan resulting from the increase in the share price in the first half of 2019.

## OTHER SELLING, GENERAL AND ADMINISTRATIVE COSTS (SG&A)

SG&A for the three months ended June 30, 2019 was \$489,000 compared to \$518,000 for the three months ended June 30, 2018. SG&A for the six months ended June 30, 2019 was \$993,000 compared to \$1.1 million for the six months ended June 30, 2018. The small change was mainly a result of the accounting change due to IFRS 16, *Leases*, that results in the operating cost portion of rent on the office lease only being classified as expenses in SG&A, while the basic rent component is reflected as a combination of interest expense and depreciation.

## RESTRUCTURING COSTS

Included in restructuring costs is \$1.5 million of severance payments related to the acquired company in January 2019, the audit fees related to regulatory reporting of the Seitel acquisition, expenses related to the warehouse lease acquired with Seitel, increased marketing costs by way of the assumption of the contract for a suite at the Scotiabank Saddledome, and other minor SG&A expenses related to Seitel integration. These additional costs have been categorized as restructuring costs and make up part of the expected \$4.2 million in future liabilities as outlined in previous disclosure of the acquisition.

## NET FINANCING COSTS (INCOME)

For the three months ended June 30, 2019, the Company's net financing costs were \$709,000 compared to \$75,000 of net financing income for the same period in 2018. For the six months ended June 30, 2019, the Company's net financing costs were \$1.3 million compared to \$170,000 of net financing income for the same period in 2018. The increase is related to the debt utilized to fund the acquisition. In January 2019, in connection with the acquisition, Pulse amended and restated its syndicated credit agreement with the Toronto-Dominion Bank and ATB Financial. The credit facility is comprised of \$15 million in term debt, all of which was utilized for the acquisition, and a \$30 million revolving facility, of which \$8 million was also drawn for that purpose. In the second quarter approximately \$2.6 million of the revolving facility, as well as \$375,000 of the term debt were repaid.

Pulse also entered into a five-year subordinated debt agreement with Edgepoint Investment Group Inc., a non-arm's-length party, for \$10 million. The agreement has no requirement to repay the principal prior to the end of term. For the six months ended June 30, 2019, the interest expense related to the syndicated credit agreement was \$644,000 and the interest expense related to the subordinated debt agreement was \$454,000. Also included in the financing expenses is the interest related to the lease liabilities following the implementation of IFRS 16, *Leases*, in the first quarter of 2019.

In the second quarter of 2018, the long-term debt balance was nil and the Company only incurred standby fees on its syndicated credit agreement.

## INCOME TAXES

The income tax expense for the three months ended June 30, 2019 was \$1.6 million, reflecting an effective tax rate for accounting of 36.4 percent, compared to an income tax reduction of \$381,000 and an effective tax rate for accounting of 27.3 percent for the comparable 2018 period. The income tax expense for the six months ended June 30, 2019 was \$1.3 million, reflecting an effective tax rate for accounting of 85.8 percent, compared to an income tax reduction of \$642,000 and an effective tax rate for accounting of 27.3 percent for the comparable 2018 period.

The federal-provincial enacted corporate income tax rate for 2019 will be an average of 26.5 percent and was 27 percent in 2018, due to phased reductions to the corporate income tax rate levied by the Province of Alberta. The effective tax rate for accounting for the three and six months ended June 30, 2019 was higher than the enacted income tax rate as a result of the permanent difference in the tax basis of the data library acquired in 2019, compared to its cost. The change in valuation allowance related to future resource deductions and non-deductible expenditures also contributed slightly to the variance between the effective and the enacted income tax rate.

Also, the second quarter of 2019 included an adjustment to recognize the reduction of the Alberta corporate income tax rates announced by the provincial government of Alberta in May 2019.



## REVIEW OF FINANCIAL POSITION

AS AT JUNE 30, 2019

### TRADE AND OTHER RECEIVABLES

In June 2019 the Company closed a \$7.0 million seismic data sale. It has payment terms with \$3.0 million due by the end of July 2019, \$2.0 million in January 2020 and \$2.0 million in January 2021. The payment due in January 2021 is presented as a long-term receivable in the statement of financial position as it is due longer than one year from the closing date. For the same reason, that payment was discounted and \$183,000 of the data library sale will be recognized as interest income until the payment is received in January 2021.

### SEISMIC DATA LIBRARY

The Company's business model includes seismic data library growth as a priority. Pulse acquires seismic data to add to its library through two main methods. The Company purchases proprietary rights to complementary seismic datasets when it finds appropriate opportunities, and it also has conducted participation surveys. Pulse partners with customers on participation surveys from which the seismic data collected is added to Pulse's data library to generate future licensing revenue. Pulse retains full ownership of the data, and participating customers are provided with a licensed copy in return for their contribution to the capital costs of the survey. Pulse has not conducted a participation survey since the first quarter of 2015.

On January 15, 2019 the Company acquired approximately 36,354 net square kilometres of 3D data and 379,207 net kilometres of 2D data through the Seitel acquisition and added the acquired data to its library. The total amount allocated to the seismic data through the purchase price allocation was \$61.0 million.

At June 30, 2019, the Company considered indicators of impairment for each of its cash-generating units and, based on that review, no impairment tests were performed.

### RIGHT-OF-USE (ROU) ASSETS

Included in the ROU assets are the present values of the basic rent related to Pulse's office lease agreement, and the warehouse lease agreement which was assumed through the acquisition. The present values were calculated using an incremental borrowing rate of 6.7 percent. The operating costs associated with the lease agreements were not included as those costs are not fixed or based on an index or rate.

The office lease agreement terminates in March 2023 and the warehouse lease agreement terminates in April 2022.

As stated above, no fair value was allocated to the ROU asset related to the former Seitel office space. This office has no value to Pulse and was available for sublease. The office lease agreement terminates in November 2022. Subsequent to the end of the second quarter, a six-month short-term sublease beginning on August 1, 2019, was arranged.

### LONG-TERM DEBT

As described in "Net Financing Costs (Income)" above, Pulse partially funded the acquisition of Seitel with a combination of \$23.0 million in debt from its syndicated credit facility and subordinated debt of \$10.0 million.

Additionally, Pulse owed the vendor a potential deferred payment of up to \$5 million, to be paid at a rate representing 50 percent of the sales revenue generated from the former Seitel database until December 31, 2020. Based on sales in the first quarter of 2019, \$1.1 million of this amount was reallocated from long-term debt to accounts payable by March 31, 2019 and paid in April 2019. Based on sales in the second quarter of 2019, the remaining \$3.9 million of the \$5.0 million was reallocated to accounts payable by June 30, 2019 and paid in July 2019. The obligation was thereby fully satisfied.

The current portion of the long-term debt includes the annual mandatory principal repayment of \$1.5 million included in the syndicated credit facility.

The non-current portion of the long-term debt is offset by deferred financing charges to be amortized over three years.

## LEASE LIABILITIES

Included in lease liabilities are the present values of the basic rent related to Pulse's office lease agreement, the lease agreement for Seitel's former office space and the warehouse lease agreement, all calculated using an incremental borrowing rate of 6.7 percent. The operating costs included in the lease agreements were not included in the lease liabilities as these costs are not fixed or based on an index or rate.

## CURRENT TAX LIABILITIES

Included in current tax liabilities is the income tax receivable from Pulse's 2018 fiscal year overpayment, less the current tax expense for the first half of 2019.

## OTHER LONG-TERM PAYABLE

Included in the other long-term payable is the long-term portion of the cash-settled liability related to the long-term incentive plan.

## SHARE CAPITAL SUMMARY

The Company's authorized share capital consists of an unlimited number of common shares and an unlimited number of preferred shares, issuable in series.

The following table details the Company's outstanding share capital:

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Weighted average shares outstanding:				
Basic and diluted	<b>53,793,317</b>	53,850,917	<b>53,793,317</b>	53,868,998
Shares outstanding at period-end			<b>53,793,317</b>	53,850,917
Shares outstanding at July 18, 2019			<b>53,793,317</b>	

## DILUTED EARNINGS PER SHARE RECONCILIATION

The Company does not have any dilutive securities.

## LONG-TERM INCENTIVE PLAN (LTIP)

The Company has an LTIP for employees, officers and directors designed to align the Company's long-term incentive compensation with its performance and to increase levels of stock ownership. Participants are granted restricted share units (RSUs) and performance share units (PSUs). LTIP awards are at the discretion of the Board of Directors.

RSUs and PSUs have accompanying dividend-equivalent rights and, therefore, additional RSUs and PSUs are issued to reflect dividends declared on the common shares. The plan's trustee will purchase common shares on the open market for the after-tax number of RSUs and PSUs vested with funds provided by the Company.

On March 31, 2019 184,657 RSUs and 248,296 PSUs were eligible to vest. Corporate financial performance in 2018 did not meet the predetermined performance benchmarks and, consequently, no PSUs vested on March 31, 2019. RSUs vest automatically based upon time and, consequently, all the eligible RSUs vested on March 31, 2019.

To satisfy its obligation, in April 2019 the Company provided \$266,000 to the plan's trustee to purchase common shares on the open market for the total after-tax number of cash- and equity-settled RSUs that vested on March 31, 2019. The related payroll taxes of \$191,000 were paid in May 2019 to settle fully the accrued cash-settled portion of the share-based payment liabilities.

At June 30, 2019 and July 18, 2019 there were 556,895 RSUs and 708,282 PSUs outstanding.

## DEFICIT

On June 30, 2019 the Company had a deficit of \$41.4 million, compared to \$41.7 million at December 31, 2018. Included in the deficit are the net earnings for the period of \$209,000 and the IFRS 16, *Leases*, adjustment of \$110,000 following the implementation of the new standard effective January 1, 2019.

## DEFERRED TAX LIABILITY

The deferred income tax liability was \$1.3 million at June 30, 2019 compared to \$1.7 million at December 31, 2018. The decrease in the deferred income tax liability is mainly due to the decrease in the difference between the tax base of the seismic data library and the carrying amount on the statement of financial position.

The deferred income tax liability consists mainly of taxable temporary differences between the tax base of the seismic data library and the carrying amount on the statement of financial position.

## FINANCIAL SUMMARY OF QUARTERLY RESULTS

(thousands of dollars, except per share data)	2019		2018				2017	
	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
Data library sales	<b>10,617</b>	5,277	4,287	1,597	1,905	2,289	5,413	32,390
Other revenue	<b>167</b>	143	26	9	36	39	36	38
Total revenue	<b>10,784</b>	5,420	4,313	1,606	1,941	2,328	5,449	32,428
Amortization of seismic data library	<b>3,577</b>	3,566	1,811	1,812	1,836	1,878	1,958	4,639
Net earnings (loss)	<b>2,880</b>	(2,671)	1,024	(1,042)	(1,016)	(696)	1,311	18,704
Per share – basic and diluted	<b>0.05</b>	(0.05)	0.02	(0.02)	(0.02)	(0.01)	0.02	0.34

The revenue streams generated by Pulse's operations are data library sales and other revenue, which consists of client services and rental revenue for the warehouse. Data library sales consist of traditional sales and transaction-based sales, as described under "Traditional Sales vs. Transaction-based Sales: Eight-Year History" in the Company's MD&A for the year ended December 31, 2018. See also "Seismic Revenue Fluctuations".

During 2017, transaction-based sales contributed to data library sales to varying degrees, especially in the third quarter with the Company's record \$29.5 million transaction-based sale. The second quarter of 2019 included \$4.0 million in transaction-based sales.

Very little transaction-based sales revenue was generated in the other quarters depicted in the table above.

Pulse has not conducted any participation surveys since the first quarter of 2015 and, therefore, there has been no participation revenue to report in the last eight quarters.

The significant increase in amortization expense in the first two quarters of 2019 over the preceding five quarters is due to the acquisition in January 2019. Amortization expense had decreased in the fourth quarter of 2017 from the prior quarters depicted above due to a large seismic data library asset acquired in 2010 becoming completely amortized by the end of the third quarter of 2017. As amortization is a non-cash expense, the Company continued to generate cash EBITDA and shareholder free cash flow in each quarter.

During the past eight quarters, the fluctuations in net earnings or loss have largely been a function of the corresponding quarterly fluctuations in revenue. For each quarter in 2018 and the fourth quarter of 2017, the reduced amortization expense also positively affected the net result.

Increases in data library sales have a highly positive impact on earnings, as the operating costs associated with licensing seismic data from the library fluctuate very little from period to period.

All financial data included in the table above is presented in Canadian dollars, the Company's functional currency, and was prepared using the adopted IFRS.

## CONTRACTUAL OBLIGATIONS

Pulse's known contractual obligations at June 30, 2019 are comprised of lease liabilities for office and warehouse space, minimum payments under seismic data services contracts and accounts payable and accrued liabilities. The following table reflects the Company's anticipated payment of contractual obligations:

Contractual Obligations (thousands of dollars)	Total	Payments due by period			
		Less than 1 year	1 – 3 years	4 – 5 years	After 5 years
Long-term debt – capital	30,025	1,500	18,525	10,000	–
Long-term debt – interest	7,699	2,242	3,915	1,542	–
Lease liabilities	4,612	1,453	2,669	490	–
Seismic data services contracts	37	37	–	–	–
Accounts payable and accrued liabilities	5,628	5,548	80	–	–
<b>Total contractual obligations</b>	<b>48,001</b>	<b>10,780</b>	<b>25,189</b>	<b>12,032</b>	<b>–</b>

Obligations in the category of seismic data services contracts include data storage.

Accounts payable and accrued liabilities at June 30, 2019 include the accrual of \$3.9 million representing 50 percent of the second-quarter seismic data library sales from the Seitel seismic data library paid in July to the vendor.

## LIQUIDITY, CAPITAL RESOURCES AND CAPITAL REQUIREMENTS

At June 30, 2019 Pulse had a working capital deficit of \$2.3 million and a working capital ratio of 0.79:1. Current liabilities include deferred revenue, a non-cash liability, of \$2.6 million which relates to data to be delivered to customers over a contractually specified period.

In the first half of 2019 the Company generated \$5.1 million of cash from operating activities compared to using \$8.4 million in the same period in 2018. The main differences between the two periods are higher 2019 data sales leading to higher net earnings, the increased non-cash amortization expense in 2019, as well as the income tax paid for fiscal 2017 and installments paid for 2018 in 2018. There was additionally a \$3.9 million net change in non-cash working capital related to investing. Please see Note 11 of the Condensed Consolidated Interim Financial Statements for the period ended June 30, 2019 for an explanation of the non-cash working capital related to investing.

To fund the acquisition in January 2019, the Company used \$20.6 million of cash on hand, borrowed \$33.0 million and agreed to a deferred payment of up to \$5.0 million of additional, sales-based acquisition payments to the vendor. As stated above, the deferred obligation was fully satisfied as of early July. For the acquisition, \$23.0 million was drawn on Pulse's syndicated credit facility and \$10.0 million of subordinated debt was secured.

The Company also utilized cash for the following outlays:

- Long-term debt repayments of \$3.0 million;
- Capital lease principal repayments of \$299,000;
- Deferred financing charges of \$387,000; and
- Additions of property and equipment for \$398,000.

The cash balance at June 30, 2019 was \$464,000.

The credit facilities are comprised of \$15 million in term debt and a \$30.0 million revolving facility, of which \$5.4 million is drawn at this date. Up to \$5.0 million of the revolving facility remains available as an operating line of credit. The facility has repayment terms, interest rates and financial covenants that are described below.

Significant terms of the credit facility are:

- Interest on the term debt and the revolving facility is based on the lead lender's prime rate plus 0.25 percent to 2.75 percent, following an eight-tier margin structure based on the Company's total debt to adjusted EBITDA ratio as described below;
- An accordion feature allowing the Company to increase the facility's size by up to an additional \$25 million, subject to the lenders' consent;
- \$1.5 million aggregate annual principal payments on the term debt and the facility, with voluntary prepayments permitted in whole or part at any time, without premium or penalty; and
- Three-year term until January 15, 2022, with an extension of up to one year available on January 15 of every year with the approval of the lenders. If the extension is not granted, any outstanding amounts will be payable on the then-current applicable maturity date.

At June 30, 2019 the Company had \$14.6 million of term debt and a \$5.4 million balance on the revolving credit facility, with \$24.6 million available for future draws. At June 30, 2019 the applicable interest rate on the long-term debt was 6.20 percent (June 30, 2018 – 3.95 percent).

The credit facility is secured by a charge on all the assets of the Company and its material subsidiaries.

The credit facility also includes the following two financial covenants:

#### 1) MAXIMUM SENIOR DEBT TO ADJUSTED EBITDA RATIO

The senior debt to adjusted EBITDA ratio shall not be greater than 3.75:1 on June 30, 2019 and shall decrease in steps to 3:1 for fiscal quarters ending December 31, 2020 and thereafter. The ratio was 1.1:1 at June 30, 2019.

#### 2) MINIMUM INTEREST COVERAGE RATIO

On any date upon which the senior debt to adjusted EBITDA ratio has been lower than 2:1 for two consecutive quarters, the minimum interest coverage ratio, defined as the ratio of adjusted EBITDA to interest expense, shall not be less than 3:1.

On any date upon which the senior debt to adjusted EBITDA ratio is equal or higher than 2:1 for two consecutive quarters, the fixed charge coverage ratio replaces the interest coverage ratio.

The fixed charge coverage ratio is equal to adjusted EBITDA less unfunded capital expenditures, cash taxes and permitted cash distributions divided by the sum of scheduled principal repayments and interest expense paid in cash and shall not be less than 1.2:1.

Senior debt is total debt less subordinated debt. Total debt also includes the potential deferred payment on the acquisition and is determined on a consolidated basis and in accordance with IFRS.

Adjusted EBITDA is to be calculated on a trailing 12-month basis and is defined as earnings or loss before interest, income taxes, depreciation and amortization, plus extraordinary losses, non-cash losses and expense charges, and any other unusual or non-recurring cash charges, expenses or losses consented to by the lenders, less participation survey revenue, extraordinary gains and non-cash gains and income. Adjusted EBITDA is to be adjusted for acquisitions or dispositions to reflect such acquisition or disposition as if it occurred on the first day of such calculation period.

At June 30, 2019 the senior debt to adjusted EBITDA ratio was 1.1:1 and the fixed charge coverage ratio was 3.87:1.

The Company was therefore in compliance with the credit facility's covenants at June 30, 2019.

The Company pays interest and a standby fee based on the daily undrawn balance of the credit facility and its total debt to adjusted EBITDA ratio. Interest and standby fees on the syndicated revolving bank loan are calculated based on the syndicate lead lender's prime rate, bankers' acceptance rate or LIBOR, plus an applicable margin based on the covenant ratio of total debt to adjusted earnings before interest, income taxes, depreciation and amortization (adjusted EBITDA). The total debt to adjusted EBITDA ratio at June 30, 2019 was 1.65:1 and the applicable margin and standby fee will be set at the third level rates specified in the facility.

The interest and standby fee rates are adjusted two business days after the covenant's calculation for the previous fiscal quarter is received and approved by the lenders.

The applicable margin and standby fee rate are determined as follows:

Total debt to adjusted EBITDA ratio	Applicable margin for Canadian prime rate loans	Applicable margin for bankers' acceptances	Standby fee rate
Less than or equal to 1:1	0.25%	1.50%	0.3000%
Greater than 1:1 but less than or equal to 1.5:1	0.50%	1.75%	0.3500%
Greater than 1.5:1 but less than or equal to 2:1	0.75%	2.00%	0.4000%
Greater than 2:1 but less than or equal to 2.5:1	1.00%	2.25%	0.5063%
Greater than 2.5:1 but less than or equal to 3:1	1.25%	2.50%	0.5625%
Greater than 3:1 but less than or equal to 3.5:1	1.75%	3.00%	0.7500%
Greater than 3.5:1 but less than or equal to 4:1	2.25%	3.50%	0.8750%
Greater than 4:1	2.75%	4.00%	1.0000%

The Company has not had an active normal course issuer bid (NCIB) since December 2018.

Toronto Stock Exchange (TSX) rules determine the number of shares the Company is permitted to purchase through its NCIB.

From January 1, 2018 to December 20, 2018, the Company purchased 227,500 common shares under the NCIB. All purchases were made on the open market through the TSX or alternative trading platforms at the market price of such shares. All shares purchased under the NCIB were cancelled.

Funding for Pulse's future capital expenditures will generally depend on the level of future data library sales. Pulse's management believes that the Company's capital resources will be sufficient to finance future operations and carry out the necessary capital expenditures through 2019. The Company anticipates that future capital expenditures will be financed through cash on hand, available credit facilities, and funds from operations, as well as customer pre-funding, in the case of participation surveys. The Company has a \$30.0 million revolving credit facility with \$24.6 million undrawn, and an accordion feature allowing Pulse to increase the facility's size by up to \$25.0 million, subject to the lenders' consent. If deemed appropriate by management and the Board of Directors, Pulse can also issue common or preferred shares.

Pulse requires flexibility in managing its capital structure to take advantage of opportunities in raising additional capital where opportunities for seismic data acquisitions or participation surveys arise. Historically, the Company has used a combination of debt and equity to finance growth initiatives, and it continues to rely on internal measures such as the long-term debt to equity ratio to structure and forecast its capital requirements. Long-term debt is defined as long-term debt net of deferred financing costs. At June 30, 2019, the long-term debt to equity ratio was 0.84:1. Pulse's management considers the current capital structure appropriate.

This discussion on liquidity, capital resources and capital requirements contains forward-looking information; users of this information are cautioned that actual results may vary and are encouraged to review the discussions of risk factors and forward-looking statements below.

## NON-CAPITAL RESOURCES

The Company's main non-capital resource is its key management and staff. The Company has an experienced team with extensive knowledge about the seismic industry. Pulse's management understands industry cycles and how to manage the business in the downturn and recovery phases. Pulse has built strong sales, financial and information technology departments. Key management and staff are eligible to participate in the short-term and long-term incentive plans, which are tied to the Company's shareholder free cash flow per share.

## NON-GAAP FINANCIAL MEASURES AND RECONCILIATIONS

This MD&A and the Company's continuous disclosure documents provide discussion and analysis of cash EBITDA and shareholder free cash flow. IFRS do not include standard definitions for these measures and, therefore, they may not be comparable to similar measures used and disclosed by other companies. As IFRS have been incorporated into Canadian generally accepted accounting principles (GAAP), these non-IFRS measures are also non-GAAP measures. The Company has included these non-GAAP financial measures because management, investors, analysts and others use them to evaluate the Company's financial performance.

Cash EBITDA and shareholder free cash flow are not calculations set forth in IFRS and should not be considered in isolation or as a substitute for IFRS performance measures. Nor should they be used as an exclusive measure of cash flow, because they do not consider working capital changes, capital expenditures, long-term debt repayments and other sources and uses of cash which are disclosed in the consolidated audited and interim statements of cash flows.

### CASH EBITDA AND SHAREHOLDER FREE CASH FLOW

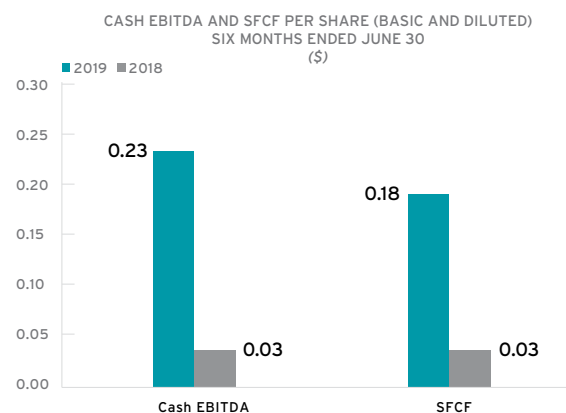
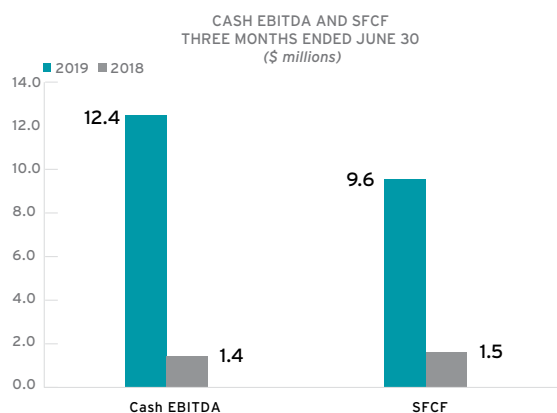
Cash EBITDA represents the capital available to invest in growing the Company's 2D and 3D seismic data library, to pay interest and principal on its long-term debt, to purchase its common shares, to pay income taxes and to pay dividends.

Cash EBITDA is calculated as earnings or loss from operations before interest, taxes, depreciation and amortization less participation survey revenue, plus non-cash and non-recurring expenses. Cash EBITDA excludes participation survey revenue as this revenue is directly used to fund specific participation surveys and is unavailable for discretionary expenditures. The Company believes cash EBITDA helps investors compare Pulse's results on a consistent basis without regard to participation survey revenue and non-cash items, such as depreciation and amortization, which can vary significantly depending on accounting methods or non-operating factors such as historical cost.

Shareholder free cash flow further refines the calculation of capital available to invest in growing the Company's 2D and 3D seismic data library, to repay debt, to purchase its common shares and to pay dividends, by deducting non-discretionary expenditures from cash EBITDA. Non-discretionary expenditures are defined as debt financing costs (net of deferred financing expenses amortized in the current period) and current tax provisions.

A reconciliation of net earnings or loss to EBITDA, cash EBITDA and shareholder free cash flow follows:

(thousands of dollars, except per share data)	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Net earnings (loss)	<b>2,880</b>	(1,016)	<b>209</b>	(1,712)
Add:				
Amortization of seismic data library	<b>3,577</b>	1,836	<b>7,143</b>	3,714
Net financing costs	<b>709</b>	(75)	<b>1,324</b>	(170)
Income tax (expense) reduction	<b>1,647</b>	(381)	<b>1,258</b>	(642)
Depreciation	<b>172</b>	18	<b>315</b>	35
EBITDA	<b>8,985</b>	382	<b>10,249</b>	1,225
Deduct:				
Lease payments treated as capital lease	<b>21</b>	–	<b>42</b>	–
Warehouse rental revenue	<b>139</b>	–	<b>254</b>	–
Add:				
Non-cash expenses	<b>81</b>	100	<b>157</b>	191
Restructuring costs	<b>350</b>	–	<b>2,243</b>	–
Cash EBITDA	<b>9,256</b>	482	<b>12,353</b>	1,416
Deduct:				
Net financing costs	<b>709</b>	(75)	<b>1,324</b>	(170)
Current income tax expense	<b>1,768</b>	–	<b>1,614</b>	76
Add:				
Non-cash deferred financing charges	<b>32</b>	–	<b>59</b>	–
Current income tax reduction	–	73	–	–
Interest paid (capital lease)	<b>41</b>	–	<b>78</b>	–
Shareholder free cash flow (SFCF)	<b>6,852</b>	630	<b>9,552</b>	1,510
Cash EBITDA per share – basic and diluted	<b>0.17</b>	0.01	<b>0.23</b>	0.03
SFCF per share – basic and diluted	<b>0.13</b>	0.01	<b>0.18</b>	0.03



As reported in previous filings concerning the acquisition, in addition to the purchase price of \$58.6 million, Pulse assumed various future liabilities viewed by the Company as being part of the total cost of the acquisition. These estimated \$4.2 million of costs are being expensed over time and categorized as restructuring costs, with a large percentage occurring in the first year, including \$2.2 million in the first half of 2019. Because these expenses are



expected to be non-recurring, they are being excluded from the Company's calculation of cash EBITDA and shareholder free cash flow. Also deducted from the cash EBITDA calculation is the rental revenue received for the use of a portion of the warehouse by a third party.

## FINANCIAL INSTRUMENTS

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity. Financial instruments are recognized on the statement of financial position when the Company becomes a party to the instrument's contractual obligations. The Company's financial assets include cash and cash equivalents, trade and other receivables. Its financial liabilities mainly comprise accounts payable and long-term debt.

### FAIR VALUE

The fair values of cash and cash equivalents, accounts receivable and accounts payable approximate their carrying amount largely due to the short-term maturities of these instruments. The fair value of the long-term debt approximates the carrying value because interest charges under the bank loan are based on current Canadian bankers' acceptance rates and margins.

### CREDIT RISK

There have been no significant changes in Pulse's credit risk as disclosed in the Company's MD&A for the year ended December 31, 2018.

At June 30, 2019, 81 percent of the total accounts receivable were due from two customers. They are expected to be collected subsequent to quarter-end. As mentioned above, one of the two customers is benefiting from payment terms with one payment due by the end of July 2019, one payment in January 2020 and one in January 2021.

### LIQUIDITY RISK

There have been no significant changes in Pulse's liquidity risk as disclosed in the Company's MD&A for the year ended December 31, 2018.

### COMMODITY PRICE RISK

The Company is not directly exposed to commodity price risk as it does not have any contracts directly based on commodity prices. A change in commodity prices, specifically oil and natural gas prices, could have a material impact on the Company's customers' cash flows and could therefore affect seismic data library sales and participation surveys. Commodity prices are affected by many factors, including supply and demand. The Company has not entered into any commodity price risk contracts. Given that this is an indirect influence, the financial impact on the Company of changing oil and natural gas prices is not reasonably determinable.

## NEW IFRS STANDARDS

A number of new standards, amendments to standards and interpretations have been issued by the International Accounting Standards Board (IASB) but are not yet effective for the year ending December 31, 2019. Accordingly, they were not applied in preparing the condensed consolidated interim financial statements. None is expected to have a significant effect on the consolidated financial statements.

Effective January 1, 2019 the Company adopted IFRS 16, *Leases*. The most significant effect of the new standard will be the lessee's recognition of the initial present value of unavoidable future lease payments as ROU lease assets and lease liabilities on the statement of financial position, including those for most leases that were accounted for as operating leases.

Actual cash flows will be unaffected in applying the new standard. The results are that the lessee's statement of cash flows will reflect increases in cash flows from operating activities (depreciation expense) offset by decreases in cash flows from financing activities (capital lease cash payment for principal). This is the result of the presentation of the payments of the "principal" component of the lease liability that were accounted for as operating leases as a cash flow used with financing activities under the new standard.

Pulse elected to apply the modified retrospective approach and adjusted its retained. An adjustment of \$110,000 was made on January 1, 2019. Pulse used an incremental borrowing rate of 6.7 percent to calculate the initial present value of the ROU and lease liability.

## CRITICAL ACCOUNTING ESTIMATES

There have been no significant changes in Pulse's critical accounting estimates as disclosed in the Company's MD&A for the year ended December 31, 2018.

## DISCLOSURE CONTROLS AND PROCEDURES (DC&P) AND INTERNAL CONTROLS OVER FINANCIAL REPORTING (ICFR)

The Company applies the COSO Internal Control – Integrated Framework (2013 Framework). There were no changes in the ICFR that occurred during the period beginning on April 1, 2019 and ending on June 30, 2019 that materially affected, or are reasonably likely to materially affect, the Company's ICFR. No material weaknesses relating to the design of the ICFR were identified. As well, there were no limitations on the scope of the design of the DC&P or the ICFR.

## RISK FACTORS

There have been no significant changes in Pulse's risk factors as described in the Company's MD&A for the year ended December 31, 2018.

## ADDITIONAL INFORMATION

You may find additional information relating to Pulse, including the Company's Annual Information Form, on SEDAR at [www.sedar.com](http://www.sedar.com).

## FORWARD-LOOKING INFORMATION

This document contains information that constitutes "forward-looking information" or "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities legislation.

The Outlook and the Liquidity, Capital Resources and Capital Requirements sections contain forward-looking information which includes, among other things, statements regarding:

- Pulse is maintaining a cautious outlook for the rest of 2019 and the opening quarters of 2020;
- Pulse is prepared for additional quarters of weak traditional sales while also cautioning that there is no visibility as to transaction-based sales;
- Pulse's management believes that the Company's capital resources will be sufficient to finance future operations and carry out the necessary capital expenditures through 2019;
- Pulse's capital allocation strategy;
- Pulse's dividend policy;
- Oil and natural gas prices;
- Oil and natural gas drilling activity and land sales activity;
- Oil and natural gas company capital budgets;
- Future demand for seismic data;
- Future seismic data sales;

- Future demand for participation surveys;
- Pulse's business and growth strategy; and
- Other expectations, beliefs, plans, goals, objectives, assumptions, information and statements about possible future events, conditions, results and performance.

Sources for the forecasts and the material assumptions underlying this forward-looking information are, where applicable, noted in the relevant sections of this MD&A.

Undue reliance should not be placed on forward-looking information. Forward-looking information is based on current expectations, estimates and projections that involve a number of risks and uncertainties, which could cause actual results to vary and in some instances to differ materially from those anticipated in the forward-looking information. Pulse does not publish specific financial goals or otherwise provide guidance, due to the inherently poor visibility of seismic revenue.

The material risk factors include, without limitation:

- Oil and natural gas prices;
- The demand for seismic data and participation surveys;
- The pricing of data library licence sales;
- Cybersecurity;
- Relicensing (change-of-control) fees and partner copy sales;
- The level of pre-funding of participation surveys, and the Company's ability to make subsequent data library sales from such participation surveys;
- The Company's ability to complete participation surveys on time and within budget;
- Environmental, health and safety risks;
- Federal and provincial government laws and regulations, including those pertaining to taxation, royalty rates, environmental protection and safety;
- Competition;
- Dependence on qualified seismic field contractors;
- Dependence on key management, operations and marketing personnel;
- The loss of seismic data;
- Protection of intellectual property rights;
- The introduction of new products; and
- Climate change.

The foregoing list is not exhaustive. Additional information on these risks and other factors which could affect the Company's operations and financial results is included under "Risk Factors" in the MD&A for the year ended December 31, 2018. Forward-looking information is based on the assumptions, expectations, estimates and opinions of the Company's management at the time the information is presented.

# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF FINANCIAL POSITION

(thousands of Canadian dollars) (unaudited)

As at	Note	June 30, 2019	December 31, 2018
<b>ASSETS</b>			
Cash and cash equivalents		464	23,016
Trade and other receivables		7,679	3,314
Current tax assets		–	1,036
Prepaid expenses		633	281
Total current assets		8,776	27,647
Seismic data library	5	64,910	11,024
Property and equipment		408	103
Long-term receivables		2,100	–
Deferred financing costs		–	73
Right-of-use assets	6	1,479	–
Total non-current assets		68,897	11,200
Total assets		77,673	38,847
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>			
Accounts payable and accrued liabilities		5,548	976
Deferred revenue		2,618	867
Current portion of long-term debt	7	1,500	–
Current portion of lease liabilities	6	815	–
Current income tax liabilities		577	–
Total current liabilities		11,058	1,843
Long-term debt	7	28,196	–
Deferred income tax liabilities		1,283	1,674
Lease liabilities	6	1,581	–
Other long-term payable		80	92
Total non-current liabilities		31,140	1,766
Total liabilities		42,198	3,609
<b>SHAREHOLDERS' EQUITY</b>			
Share capital		74,581	74,581
Contributed surplus		2,303	2,385
Deficit		(41,409)	(41,728)
Total shareholders' equity		35,475	35,238
Total liabilities and shareholders' equity		77,673	38,847

See accompanying notes to condensed consolidated interim financial statements.

# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF EARNINGS (LOSS) AND COMPREHENSIVE INCOME (LOSS)

(thousands of Canadian dollars except per share data) (unaudited)

		Three months ended June 30,		Six months ended June 30,	
	Note	2019	2018	2019	2018
<b>Revenue</b>					
Data library sales	4	10,617	1,905	15,894	4,193
Other revenue		167	36	310	76
<b>Total revenue</b>		<b>10,784</b>	1,941	<b>16,204</b>	4,269
<b>Operating expenses</b>					
Amortization of seismic data library	5	3,577	1,836	7,143	3,714
Salaries, internal commissions and benefits		961	1,041	2,719	1,975
Other selling, general and administrative costs		489	518	993	1,069
Restructuring costs	12	349	–	2,243	–
Depreciation		172	18	315	35
<b>Total operating expenses</b>		<b>5,548</b>	3,413	<b>13,413</b>	6,793
Results from operating activities		<b>5,236</b>	(1,472)	<b>2,791</b>	(2,524)
<b>Financing costs</b>					
Financing expenses		715	38	1,354	77
Interest income		(6)	(113)	(30)	(247)
<b>Net financing costs (income)</b>		<b>709</b>	(75)	<b>1,324</b>	(170)
<b>Earnings (loss) before income taxes</b>		<b>4,527</b>	(1,397)	<b>1,467</b>	(2,354)
Current income tax expense (reduction)		1,768	(73)	1,614	76
Deferred income tax reduction		(121)	(308)	(356)	(718)
<b>Income tax expense (reduction)</b>		<b>1,647</b>	(381)	<b>1,258</b>	(642)
<b>Net earnings (loss) and comprehensive income (loss)</b>		<b>2,880</b>	(1,016)	<b>209</b>	(1,712)
<b>Net earnings (loss) per share, basic and diluted</b>	10	<b>0.05</b>	(0.02)	<b>0.00</b>	(0.03)

See accompanying notes to condensed consolidated interim financial statements.

## CONDENSED CONSOLIDATED INTERIM STATEMENTS OF CHANGES IN EQUITY

(thousands of Canadian dollars except number of shares) (unaudited)

	Note	Number of shares issued (repurchased)	Share capital	Contributed surplus	Deficit	Total equity
Balance at January 1, 2018		54,020,817	74,896	2,554	(39,640)	37,810
Net loss for the period		-	-	-	(1,712)	(1,712)
Share-based compensation	9	-	-	191	-	191
Settlement of vested long-term incentive plan award		-	-	(411)	-	(411)
Tax effect of equity-settled share-based compensation		-	-	(39)	-	(39)
Normal course issuer bid	8	(169,900)	(235)	-	(299)	(534)
Balance at June 30, 2018		53,850,917	74,661	2,295	(41,651)	35,305

	Note	Number of shares issued (repurchased)	Share capital	Contributed surplus	Deficit	Total equity
Balance at January 1, 2019		<b>53,793,317</b>	<b>74,581</b>	<b>2,385</b>	<b>(41,728)</b>	<b>35,238</b>
Net earnings for the period		-	-	-	209	209
Share-based compensation	9	-	-	149	-	149
Settlement of vested long-term incentive plan award	9	-	-	(266)	-	(266)
Tax effect of equity-settled share-based compensation		-	-	35	-	35
IFRS 16, Leases, adjustment	3	-	-	-	110	110
Balance at June 30, 2019		<b>53,793,317</b>	<b>74,581</b>	<b>2,303</b>	<b>(41,409)</b>	<b>35,475</b>

See accompanying notes to condensed consolidated interim financial statements.

# CONDENSED CONSOLIDATED INTERIM STATEMENTS OF CASH FLOWS

(thousands of Canadian dollars) (unaudited)

Six months ended June 30,	Note	2019	2018
<b>Cash flows provided by (used in):</b>			
<b>Operating:</b>			
Net earnings (loss) and comprehensive income (loss)		209	(1,712)
Adjustment for:			
Amortization of seismic data library	5	7,143	3,714
Depreciation		315	35
loss on disposition of capital assets		8	-
Income tax expense (reduction)		1,258	(642)
Equity-settled share-based compensation		149	191
Net financing costs		1,324	(170)
Interest and standby fees paid		(1,157)	(53)
Interest paid (lease liabilities)		(78)	-
Interest received		22	144
Income tax paid		-	(9,061)
		<b>9,193</b>	<b>(7,554)</b>
Net change in non-cash working capital	11	<b>(4,044)</b>	(825)
Cash provided by (used in) operating activities		<b>5,149</b>	<b>(8,379)</b>
<b>Financing:</b>			
Normal course issuer bid	8	-	(534)
Shares purchased for equity-settled share-based payments		(266)	(403)
Proceeds from long-term debt	7	33,000	-
Repayment of long-term debt		(2,975)	-
Capital lease cash payment for principal	6	(299)	-
Debt transaction costs		(387)	-
Cash provided by (used in) financing activities		<b>29,073</b>	<b>(937)</b>
<b>Investing:</b>			
Seismic data purchases, digitization and related costs	5	(61,029)	(62)
Additions to property and equipment		(398)	(4)
Net change in non-cash working capital	11	3,938	-
Cash used in investing activities		<b>(57,489)</b>	<b>(66)</b>
Decrease in cash and cash equivalents		<b>(23,267)</b>	<b>(9,382)</b>
Cash and cash equivalents, beginning of period		<b>23,731</b>	27,422
<b>Cash and cash equivalents, end of period</b>		<b>464</b>	18,040

See accompanying notes to condensed consolidated interim financial statements.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

INFORMATION AS AT AND FOR THE PERIOD ENDED JUNE 30, 2019 AND 2018.

(Tabular amounts in thousands of Canadian dollars, except per share data, numbers of shares and other exceptions as indicated)

## 1. REPORTING ENTITY

Pulse Seismic Inc. (the Company) was incorporated under the Canada Business Corporations Act and is a publicly-listed company on the Toronto Stock Exchange (TSX) trading under the symbol PSD and on the OTCQX International trading under the symbol PLSDF. The Company's registered office is in Calgary, Alberta. The Company is a provider of seismic data to the energy sector in western Canada.

## 2. BASIS OF PREPARATION

### (A) STATEMENT OF COMPLIANCE

These financial statements were prepared in accordance with International Accounting Standard (IAS) 34, *Interim Financial Reporting* as issued by the International Accounting Standards Board (IASB) and using the accounting policies the Company adopted in its consolidated financial statements for the year ended December 31, 2018, except as discussed below. The condensed consolidated interim financial statements do not include all of the information required for full annual financial statements.

### (B) BASIS OF PRESENTATION

The condensed consolidated interim financial statements include the accounts of the Company's wholly-owned subsidiaries.

### (C) BASIS OF MEASUREMENT

The condensed consolidated interim financial statements were prepared on the historical cost basis.

### (D) FUNCTIONAL AND PRESENTATION CURRENCY

The condensed consolidated interim financial statements are presented in Canadian dollars, the Company's functional currency. All financial information presented in Canadian dollars has been rounded to the nearest thousand, except per share data, number of shares and other exceptions as indicated.

### (E) BASIS OF CONSOLIDATION

#### (I) JOINT OPERATIONS

Certain of the Company's seismic data library assets are jointly owned with others. The condensed consolidated interim financial statements include the Company's share in the joint assets, joint liabilities, expenses incurred and income earned from the joint operations.

#### (II) TRANSACTIONS ELIMINATED ON CONSOLIDATION

Intra-group balances and transactions, and any unrealized income and expenses arising from intra-group transactions, are eliminated in preparing the condensed consolidated interim financial statements.



## (F) USE OF ESTIMATES AND JUDGEMENTS

Preparing the condensed consolidated interim financial statements in accordance with International Financial Reporting Standards (IFRS) required management to make estimates and judgements that affected the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the revenue and expenses attributed to the reporting period. Actual results could differ from those estimates.

Estimates and underlying assumptions are reviewed at a minimum annually, as required by IFRS. Changes to accounting estimates are recognized in the year in which the estimates are revised and in any future years affected.

## 3. SIGNIFICANT ACCOUNTING POLICIES

Except as described below, the accounting policies applied in these interim financial statements are the same as those applied by the Company in the audited consolidated financial statements for the year ended December 31, 2018.

Effective January 1, 2019 the Company adopted IFRS 16, *Leases*.

Upon identification of a lease contract, IFRS 16 requires the recognition of a right-of-use asset and lease liability. At inception of a contract, the Company assesses whether a contract is, or contains a lease. A contract is, or contains a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. In order to perform this assessment, the Company determines whether: i.) The Company has the right to obtain substantially all of the economic benefits from use of the asset through the period use; and ii.) The Company has the right to direct the use of the identified asset. The term of the lease is determined as the non-cancellable period of a lease and periods in which there is reasonable certainty the Company will exercise an option to extend or cancel a lease. The Company considers all relevant facts and circumstances that would create an economic incentive to extend or terminate a lease.

At the commencement date of a lease, the Company measures lease liabilities at the present value of remaining lease payments, discounted using the interest rate implicit in a lease, if that rate can be readily determined. If that rate cannot be readily determined, the Company uses its incremental borrowing rate. Prospectively, the carrying amount of lease liabilities is increased by interest, offset by lease payments made. The initial cost of right-of-use assets is measured as the value of the lease liability, adjusted for any lease incentives received and initial direct costs. Right-of-use assets are depreciated over the shorter of the lease term or the useful life of the asset and recognized as cost less any accumulated depreciation and any accumulated impairment losses.

The most significant effect of the new standard will be the lessee's recognition of the initial present value of unavoidable future lease payments as right-of-use (ROU) lease assets and lease liabilities on the statement of financial position, including those for most leases that were accounted for as operating leases. The Company has elected not to recognize assets and liabilities for leases with durations of 12 months or less and leases of low-value assets.

The total lease expense over the term of a lease will be unaffected by the new standard.

The presentation on the statement of earnings (loss) and other comprehensive income required by the new standard will result in the presentation of lease expenses as depreciation of ROU lease assets and financing costs arising from lease liabilities, rather than as a part of other selling, general and administrative costs.

The results of applying the current standard, although actual cash flows will be unaffected, are that the lessee's statement of cash flows will reflect increases in cash flows from operating activities (depreciation expense) offset by decreases in cash flows from financing activities (capital lease cash payment for principal).

Pulse elected to apply the modified retrospective approach and adjusted its retained earnings. An adjustment of \$110,000 was made on January 1, 2019. Pulse used an incremental borrowing rate of 6.7 percent to calculate the initial present value of the ROU and lease liability.

## 4. REVENUE

### DATA LIBRARY SALES

The Company generates revenue from the sale of seismic data. There are three ways to disaggregate the Company's data library sales: transaction type, data type and geographically. Revenue fluctuations are a normal part of the seismic data library business, and data library sales can vary significantly year-over-year.

The following tables provide a summary of the Company's revenue disaggregated by type:

#### (A) TRANSACTION TYPE

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Traditional sales	6,617	998	11,890	3,286
Transaction-based sales	4,000	907	4,004	907
Total data library sales	10,617	1,905	15,894	4,193

#### (B) DATA TYPE

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
2D data sales	665	316	1,140	1,053
3D data sales	9,952	1,589	14,754	3,140
Total data library sales	10,617	1,905	15,894	4,193

#### (C) GEOGRAPHICAL BREAKDOWN

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Alberta sales	3,266	1,615	7,936	3,614
British Columbia sales	7,088	—	7,149	77
Other area sales	263	290	809	502
Total data library sales	10,617	1,905	15,894	4,193

## 5. SEISMIC DATA LIBRARY

	June 30, 2019	December 31, 2018
<b>Cost</b>		
Opening balance, January 1	445,036	444,974
Acquisitions through purchases and related cost	61,029	62
Closing balance	506,065	445,036
<b>Accumulated amortization</b>		
Opening balance, January 1	434,012	426,675
Amortization for the period	7,143	7,337
Closing balance	441,155	434,012
<b>Carrying amount</b>	<b>64,910</b>	11,024

On January 15, 2019 the Company acquired 100 percent of the shares of Seitel Canada Ltd (Seitel) and its seismic data library. After reviewing the fair value of all the assets and liabilities acquired by Pulse, an amount of \$61.0 million was allocated to the seismic data library. The details of the asset acquisition are provided in Note 12.

At March 31, 2019, the Company assessed its seismic data library cash-generating units for indicators of impairment or reversal, as required under IFRS. It concluded there were no such indicators and no impairment test was performed.

## 6. ROU ASSETS AND LEASE LIABILITIES

The ROU assets and related lease liabilities are included in the tables below:

### ROU ASSETS

As at	June 30, 2019	December 31, 2018
Office lease, on adoption of IFRS 16, Leases on January 1, 2019	325	-
Acquisition during the period (Note 12)	1,385	-
Total ROU assets	1,710	-
<b>Less</b>		
Accumulated depreciation	(231)	-
ROU assets	1,479	-

### LEASE LIABILITIES

As at	June 30, 2019	December 31, 2018
Office lease, on adoption of IFRS 16, Leases on January 1, 2019	325	-
Acquisition during the period (Note 12)	2,370	-
Repayments	(299)	-
Total lease liabilities	2,396	-
<b>Less</b>		
Current portion	(815)	-
Long-term portion	1,581	-

Under IFRS 16 the initial recognition of the ROU asset is usually equal to the liability. For the office lease acquired from Seitel, no fair value was allocated to the ROU asset as this office is not in use by Pulse and while it is available for sublease the Company is uncertain of finalizing a long-term sublease. The liabilities are calculated using the basic rent included in the lease agreement. Subsequent to the end of the second quarter, a six-month short-term sublease beginning on August 1, 2019, was arranged.

## 7. LONG-TERM DEBT

As at	June 30, 2019	December 31, 2018
Senior term debt	14,625	-
Senior revolving credit facility	5,400	-
Subordinated debt	10,000	-
Deferred financing cost	(329)	-
Total long-term debt	29,696	-
<b>Less</b>		
Current portion of term debt	(1,500)	-
Long-term portion	28,196	-

On January 15, 2019 the Company acquired 100 percent of the shares of Seitel. The purchase consideration included an initial cash payment of \$53.6 million on closing, plus potential additional payments of up to \$5.0 million, in aggregate, within two years of closing. The amount of the additional payments is determined as 50 percent of sales revenue generated from the former Seitel database prior to December 31, 2020. In April 2019, Pulse repaid \$1.1 million to Seitel for sales realized in the first quarter of 2019. At June 30, 2019, a further \$3.9 million was payable to Seitel for sales realized in the second quarter of 2019. This amount is included in accounts payable and was paid to Seitel subsequent to the end of the second quarter, in early July. At that point, Pulse had paid 100 percent of the maximum \$5.0 million deferred payment related to the Seitel acquisition.

In connection with the acquisition (Note 12), Pulse amended and restated its syndicated credit agreement. The facility is comprised of \$15 million in term debt, all of which was utilized for the acquisition, and a \$30.0 million revolving facility, \$8.0 million of which was drawn for the acquisition. The facility specifies repayment terms, interest rates and financial covenants that are described below.

Significant terms of the credit facility are:

- Interest on the term debt and the revolving facility is based on the lead lender's prime rate plus 0.25 percent to 2.75 percent, following an eight-tier margin structure based on the Company's total debt to adjusted EBITDA ratio as described below;
- The facility includes an accordion feature allowing the Company to increase the facility's size up to an additional \$25 million, subject to the lenders' consent;
- \$1.5 million aggregate annual principal payments on the term debt and no principal repayments required on the revolving facility, with voluntary prepayments permitted in whole or part at any time, without premium or penalty;
- Three-year term until January 15, 2022, with an extension of up to one year available on the revolving facility on January 15 of every year with the approval of the lenders. If the extension is not granted, any outstanding amounts will be payable on the then-current applicable maturity date;
- The Company will pay a 0.30 percent to 1.0 percent standby fee based on the daily undrawn balance of the revolving portion of the credit facility and its total debt to adjusted EBITDA ratio. On May 13, 2019 the applicable margin and standby fee were adjusted at the second-highest rates available under the facility; and
- The credit facility is secured by a charge on all of the assets of the Company and its material subsidiaries.

The credit facility also includes the following two financial covenants:

#### 1) MAXIMUM SENIOR DEBT TO ADJUSTED EBITDA RATIO

The senior debt to adjusted EBITDA ratio shall not be greater than 3.75:1 on June 30, 2019 and shall decrease in steps to 3:1 for fiscal quarters ending December 31, 2020 and thereafter.

#### 2) MINIMUM INTEREST COVERAGE RATIO

On any date upon which the senior debt to adjusted EBITDA ratio has been lower than 2:1 for two consecutive quarters, the minimum interest coverage ratio, defined as the ratio of adjusted EBITDA to interest expense, shall not be less than 3:1.

On any date upon which the senior debt to adjusted EBITDA ratio is equal to or higher than 2:1 for two consecutive quarters, the fixed charge coverage ratio replaces the interest coverage ratio.

The fixed charge coverage ratio is equal to adjusted EBITDA less unfunded capital expenditures, cash taxes and permitted cash distributions divided by the sum of scheduled principal repayments and interest expense paid in cash, and shall not be less than 1.2:1.

Senior debt is total debt less subordinated debt. Total debt is determined on a consolidated basis and in accordance with IFRS.

Adjusted EBITDA is to be calculated on a trailing 12-month basis and is defined as earnings or loss before interest, income taxes, depreciation and amortization, plus extraordinary losses, non-cash losses and expense charges, and any

other unusual or non-recurring cash charges, expenses or losses consented to by the lenders, less participation survey revenue, extraordinary gains and non-cash gains and income. Adjusted EBITDA is to be adjusted for acquisitions or dispositions to reflect such acquisition or disposition as if it occurred on the first day of such calculation period.

Further, Pulse has also entered into a five-year subordinated debt agreement for \$10 million. It has no requirement to repay the principal prior to the end of the term. Under the agreement's terms, the loan will accrue interest daily at a rate of 10 percent per annum, payable quarterly at the end of each quarter.

Interest and standby fees on the syndicated revolving bank loan are calculated based on the syndicate lead lender's prime rate, bankers' acceptance rate or LIBOR, plus an applicable margin based on the covenant ratio of total debt to adjusted EBITDA. At June 30, 2019 the applicable interest rate on the long-term debt was 6.20 percent (June 30, 2018 - 3.95 percent).

At June 30, 2019 the senior debt to adjusted EBITDA ratio was 1.10:1 and the fixed charge coverage ratio was 3.87:1. The Company was in compliance with all covenants at June 30, 2019.

## 8. EQUITY

### SHARE CAPITAL

The Company's authorized share capital consists of an unlimited number of common and an unlimited number of preferred shares, issuable in series. The shares have no stated par value. No preferred shares have been issued. All common shares are entitled to receive dividends as declared and are entitled to one vote per share at Company meetings.

The Company did not renew its normal course issuer bid upon its expiry in December 2018; therefore in the first six months of 2019 no shares were purchased. For the six months ended June 30, 2018, 169,900 shares were purchased and cancelled at a total cost of \$534,000.

## 9. SHARE-BASED PAYMENTS

The Company has a long-term incentive plan (LTIP) for employees, officers and Directors designed to align the Company's long-term incentive compensation with its performance and to increase individual share ownership.

The LTIP awards consist of restricted share units (RSUs) and performance share units (PSUs), with Directors being granted RSUs only. Upon vesting, each RSU and PSU entitles the holder to one common share of the Company. RSUs and PSUs have accompanying dividend-equivalent rights and, therefore, additional RSUs and PSUs are issued to reflect dividends declared, if applicable, on the common shares.

In determining the amount of equity-settled share-based compensation related to PSUs, management makes estimates about future results and vesting criteria. It is reasonably possible that future outcomes could differ from the estimates, which are based on current knowledge, and require a material adjustment to the share-based compensation expense recorded in future periods. The impact of any change in the number of PSUs expected to vest is recognized in the period the estimate is revised.

On March 31, 2019 184,657 RSUs and 248,296 PSUs were eligible to vest. The Company's performance in 2018 did not meet the predetermined performance benchmarks and, consequently, no PSUs vested on March 31, 2019. RSUs vest automatically based upon time and, consequently, all of the eligible RSUs vested automatically on March 31, 2019.

To satisfy its obligation, in April 2019 the Company provided \$266,000 to the plan's trustee to purchase common shares on the open market for the total after-tax number of cash- and equity-settled RSUs that vested on March 31, 2019. The related payroll taxes of \$191,000 were paid in May 2019 to settle fully the accrued cash-settled portion of the share-based payment liabilities.

In the condensed consolidated interim statement of comprehensive income for the six months ended June 30, 2019, the Company recognized \$349,000 (six months ended June 30, 2018 - \$282,000) in compensation expense related to the LTIP in salaries, internal commissions and benefits. The equity-settled portion was \$149,000 (six months ended June 30, 2018 - \$191,000).

At June 30, 2019 the obligation related to the cash-settled portion of the LTIP was \$208,000 (June 30, 2018 – \$249,000) with \$128,000 (June 30, 2018 – \$151,000) included in accounts payable and accrued liabilities and \$80,000 (June 30, 2018 – \$98,000) included in other long-term payable.

The following summarizes activity in the Company's LTIP during the periods ended June 30, 2019 and 2018:

RSUs	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Outstanding, beginning of period	741,573	704,672	528,670	553,666
Vested	(184,657)	(173,850)	(184,657)	(173,850)
Granted	–	27,922	219,219	178,928
Cancelled or forfeited	(21)	(30,074)	(6,337)	(30,074)
Outstanding, end of period	556,895	528,670	556,895	528,670

PSUs	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Outstanding, beginning of period	708,271	760,903	687,938	707,071
Vested	–	(65,508)	–	(65,508)
Granted	30	–	274,976	206,725
Cancelled or forfeited	(19)	(7,457)	(254,632)	(160,350)
Outstanding, end of period	708,282	687,938	708,282	687,938

The 184,657 RSUs that vested on March 31, 2018 were settled in May 2018. The 248,296 PSUs that did not vest were cancelled from the notional accounts on the vesting date.

## 10. EARNINGS PER SHARE

### (A) BASIC EARNINGS PER SHARE

The calculation of basic earnings per share was based on the net earnings attributable to common shareholders of \$209,000 for the six months ended June 30, 2019 (six months ended June 30, 2018 - net loss of \$1.7 million) and a weighted average number of common shares of 53,793,317 (six months ended June 30, 2018 - 53,868,998), calculated as follows:

	Three months ended June 30,		Six months ended June 30,	
	2019	2018	2019	2018
Common shares outstanding, beginning of period	53,793,317	53,850,917	53,793,317	54,020,817
Effect of common shares purchased and cancelled during period	–	–	–	(151,819)
Weighted average number of common shares	53,793,317	53,850,917	53,793,317	53,868,998

### (B) DILUTED EARNINGS PER SHARE:

The Company does not have any dilutive securities.

## 11. NET CHANGE IN NON-CASH WORKING CAPITAL

Six months ended June 30,	2019	2018
Trade and other receivables	(4,365)	897
Prepaid expenses	(352)	(15)
Long-term receivables	(2,100)	–
Accounts payable and accrued liabilities	4,572	(1,642)
Deferred revenue	1,751	(26)
Other long-term payable	(12)	(110)
Other	400	71
Net change in non-cash working capital	(106)	(825)
Operating activities	(4,044)	(825)
Investing activities	3,938	–
Net change in non-cash working capital	(106)	(825)

The net change in non-cash working capital from investing activities of \$3.9 million is related to the deferred payment obligation to the vendor of Seitel. Of the \$5.0 million potential obligation recognized on the January 15, 2019 transaction date, \$1.1 million was paid in the second quarter. The remaining \$3.9 million was reallocated from long-term debt to accounts payable as of June 30, 2019, as the second quarter sales from the former Seitel data library resulted in the remaining balance being required to be paid in July. This \$5 million is included in the investing section for Seismic Data Purchases on the Statement of Cash Flows for the period ended June 30, 2019.

## 12. SEITEL CANADA LTD. ACQUISITION

On January 15, 2019, the Company acquired 100 percent of the shares of Seitel. The Company accounted for the transaction as an asset acquisition. As such, the assets acquired were recognized at cost based on their relative fair values. The Company determined the estimated fair values by reviewing and considering relevant information, including but not limited to information supplied by the vendor, quoted market prices and estimates made by management. The purchase price at the date of acquisition was allocated to net assets acquired as follows:

### ASSETS

Cash and cash equivalents	715
Trade and other receivables	420
Prepaid expenses and deposits	211
Seismic data library	61,029
ROU assets	1,385
Total assets	63,760

### LIABILITIES

Accounts payable and accrued liabilities	833
Deferred revenue	1,598
Lease liabilities	2,370
Total liabilities	4,801
Net assets acquired	58,959

Transaction costs of \$144,000 associated with the acquisition were capitalized to the seismic data library.

During the first six months of 2019, the Company incurred \$2.2 million of restructuring costs. This amount includes severance payments of \$1.5 million and other costs related to the Seitel integration.

### **13. MAJOR CUSTOMERS**

Data library sales to three customers represented approximately \$11.1 million or 70 percent of the Company's total data library sales for the six months ended June 30, 2019 (six months ended June 30, 2018 – sales to two customers represented approximately \$2.4 million or 56 percent).



# CORPORATE INFORMATION

Pulse is a market leader in the acquisition, marketing and licensing of 2D and 3D seismic data to the western Canadian energy sector. Pulse owns the largest licensable seismic data library in Canada, currently consisting of approximately 65,310 net square kilometres of 3D seismic and 829,207 net kilometres of 2D seismic. The library extensively covers the Western Canada Sedimentary Basin where most of Canada's oil and natural gas exploration and development occur.

## OFFICERS

### **Neal Coleman**

President and CEO

### **Pamela Wicks**

Vice President Finance and CFO

### **Trevor Meier**

Vice President, Sales and Marketing

### **Patrick Burgess**

Corporate Secretary

## BOARD OF DIRECTORS

### **Robert Robotti** <sup>(1) (2) (3)</sup>

Chair

### **Karen El-Tawil** <sup>(2) (4)</sup>

Director

### **Paul Crilly** <sup>(1) (3)</sup>

Director

### **Dallas Droppo** <sup>(1) (2) (3)</sup>

Director

### **Grant Grimsrud** <sup>(1) (4)</sup>

Director

### **Neal Coleman** <sup>(4)</sup>

Director

(1) *Member of the Audit and Risk Committee*

(2) *Member of the Compensation Committee*

(3) *Member of the Corporate Governance and Nominating Committee*

(4) *Member of the Environment, Health and Safety Committee*

## BANKERS

The Toronto-Dominion Bank  
Calgary, Alberta

Alberta Treasury Branches  
Calgary, Alberta

## REGISTRAR AND TRANSFER AGENT

Computershare Trust  
Company of Canada  
Calgary, Alberta

## SOLICITORS

Gowling WLG  
Calgary, Alberta

## AUDITORS

KPMG LLP  
Calgary, Alberta

## STOCK EXCHANGE LISTING

TSX: PSD  
OTCQX: PLSDF

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